

FROM: ROCKEFELLER CENTER

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FOR IMMEDIATE RELEASE

NEW YORK JEWELRY BRAND CATBIRD SIGNS LONG-TERM LEASE AT ROCKEFELLER CENTER

New York, NY – Tishman Speyer today announced New York City-based sustainable jewelry brand [Catbird](#) will open a new location at Rockefeller Center. Expected to open summer 2023, Catbird will occupy approximately 1,115 square feet at 610 Fifth Avenue. After two successful pop-ups at Rockefeller Center in spring 2022 and spring 2023, Catbird opted to sign a 5 year lease, citing new customer acquisition and robust sales as the motivation to make their Rockefeller Center location more than just a temporary installation.

Founded in 2004, Catbird offers ethically-sourced fine jewelry, candles, special home and beauty finds, and their incredibly popular Forever Bracelets™. Rockefeller Center will be Catbird's third location in New York City, along with stores in Williamsburg and Soho. Breaking from Catbird's previous design tradition, the Rockefeller Center location draws inspiration from the Center's iconic art-deco architecture, introducing new design elements and a black, white, and red color scheme. Renderings of the new space can be found [here](#).

The addition of Catbird is a welcome addition to a reenergized Rockefeller Center, furthering the efforts to create a gathering space for New Yorkers filled with a mixture of locally owned, artisanal businesses and global brands. Other recent retail additions include Brooklyn-born bookstore [McNally Jackson](#), digital-first lifestyle brand [Hill House Home](#), and athletic wear and wellness lifestyle brand [Alo Yoga](#).

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About Tishman Speyer (www.tishmanspeyer.com)

Tishman Speyer is a leading owner, developer, operator and investment manager of first-class real estate in 33 key markets across the United States, Europe, Asia and Latin America. Our portfolio spans market rate and affordable residential communities, premier office properties and retail spaces, industrial facilities, and mixed-use campuses. We create state-of-the-art life science centers through our Breakthrough Properties joint venture, and foster innovation through our strategic proptech investments. With global vision, on-the-ground expertise and a personalized approach, we are unparalleled in our ability to foster innovation, quickly adapt to global and local trends and proactively anticipate our customers' evolving needs. By focusing on health and wellness, enlightened placemaking and customer-focused initiatives such as our tenant amenities platform, ZO, and our flexible space and co-working brand, Studio, we tend not just to our physical buildings, but to the people who inhabit them on a daily basis. Since our inception in 1978, Tishman Speyer has acquired, developed, and operated 531

properties, totaling 221 million square feet, with a combined value of approximately \$130 billion (U.S.). Our current portfolio includes such iconic assets as Rockefeller Center in New York City, The Springs in Shanghai, TaunusTurm in Frankfurt and the Mission Rock neighborhood currently being realized in San Francisco.